



OVERVIEW HUISSTIJL (ASSOCIATION COLORS)

Made in December 2012 - Update of April 2020

COLOR USAGE

ASSOCIATION GREEN

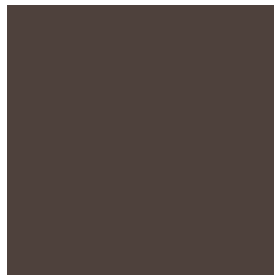


R: 109
G: 192
B: 103

C: 60
M: 0
Y: 80
K: 0

#6dc067

BROWN - RIBBONS



R: 77
G: 64
B: 59

C: 58
M: 62
Y: 64
K: 47

#vvv

OTHER COLORS

Used to separate different kinds of subjects or interests, like committees and activities.



R: 109
G: 192
B: 103

C: 60
M: 0
Y: 80
K: 0

#6dc067



R: 223
G: 80
B: 77

C: 7
M: 84
Y: 70
K: 1

#df504d



R: 72
G: 154
B: 213

C: 68
M: 27
Y: 0
K: 0

#489ad5

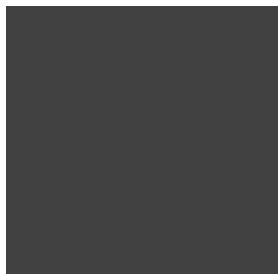


R: 255
G: 200
B: 97

C: 0
M: 23
Y: 72
K: 0

#ffc861

DARK GRAY - TITLES



R: 25
G: 25
B: 25

C: 0
M: 0
Y: 0
K: 90

#191919

WHITE - BACKGROUND



R: 255
G: 255
B: 255

C: 0
M: 0
Y: 0
K: 0

#ffffff

TYPOGRAPHY



HEADERS - 14PT (90% BLACK)

With the first rule being a white space of 18pt.

Reading text is light gray (60% black) which makes a more soothing image.

READING TEXT

Font: Myriad Pro Regular.

Size: 9pt.

White space: 14pt.

Color code RGB:

R:135

G: 135

B: 135

HEADERS

Font: Steelfish Regular.

Size: 14pt.

White space: 18pt.

HUISSTIJL



Ribbons to use on posters and promotion media. The bottom one is colored to the committee. Only with the yellow banner should the text be brown, otherwise white.



To separate subjects, it is possible to use the lines below to highlight the change and to interest the reader.



The circles are used in the background and are a 25% association green color.

LOGO

OFFICIAL LOGO



To use when the background is solid enough to have the logo clear. There is also a white and association green variant to use.

ALTERNATIVE LOGO (STICKER)



To use on pictures, unsolid backgrounds and other situations where the regular logo would not be clear. This is being referenced as the circle logo.

COMMITTEE ICONS

These are some icons that were used during the academic year 2019-2020. For the complete package of icons, look at the Huisstijl folder. Below you can find the categories.

In the Huisstijl folder, you will also find ready to use templates for posters, documents, promotion material and much, much more.



Activity Committee



Bar Committee



Bookselling Committee



Career Committee



Convention Committee



Hitchhike Committee



Introduction Committee



LEX



Parents' Day Committee



Party Committee



Pedagogiek Commissie



Ski Trip Committee



Sports Committee



Study Trip Committee



Yearbook Committee

Red = Educational and Career-related

Green = General, Books and Summaries

Blue = Activities, Parties and Fun

Yellow = Travel-related

Gray = Other